



## Microfinance promoting renewable energy to preserve the food chain

**17<sup>th</sup> September 2015 – 2:30 pm**

Workshop 100  
Cascina Triulza, EXPO 2015 Milano

*Photo by: Camilla Marinelli [www.camillamarinelli.it](http://www.camillamarinelli.it) for Microfinanza Srl*

This seminar will explore how **green microfinance** initiatives and **value chain finance** should go “hand in hand” in providing adapted financial products and services to meet the needs of the producers, service providers, clients and consumers.

The workshop will begin by introducing some ongoing and **key initiatives at European level and other key experiences in non-European countries** with speeches from representatives of the European microfinance industry, leaving room for exchange among the participants on “**how a good management of the food value chain must include adapted new and green microfinance tools**”.

The workshop aims to share interesting EU and non EU experiences so as to offers an opportunity to participants to consider **microfinance tools for promoting green energies for the production of clean, sustainable and healthy food products**.

The event will contribute to increase the environmental awareness and the implementation of **environmentally friendly initiatives** and the discussion will contribute to the definition of simple and easy to be followed guidelines for actors and stakeholders interested in piloting and promoting project and investment experiences at EU level.

*RITMI and Microfinanza in collaboration with  
EaSI Technical Assistance to the European Microcredit Sector of fi compass/EIB, implemented by*



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## Agenda



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**The workshop will be from 2.30 pm and 6.00 pm and it will be held entirely in English.**

*Giampietro Pizzo. RITMI, Italy*

**Introduction and welcome remarks (RITMI)**

*Caroline Lentz, European Microfinance Network (Moderator) -*

**Presentation of the EIB/EC EaSI Technical Assistance.  
Presentation of the EMN Research Paper „European Green Microfinance: a first look“**

*Davide Forcella, Centre for European Research in Microfinance*

**Development and innovation of the green microfinance industry in European countries**

*Selma Jahic, Partner Microcredit Foundation - Bosnia Herzegovina*

**A pilot experience linking microfinance to green energies in EU countries**

*François Rossier.  
Senbumo/Microfinanza – Switzerland*

**Green microfinance: an innovative approach for the improvement of the food value chain business model -**

*Umberto Trivella. Microfinanza Srl, Italy*

**A pilot experience linking microfinance to green energies in non-EU countries - an innovative approach for the improvement of the value chain business model**

*Carola Menzel, Frankfurt School of Finance & Management, Germany*

**Green finance and climate change**

### **Debate and Question and Answer session**

*The purpose of this session is to raise questions, problems or concerns and to collect ideas and input for contributing to the definition of simple and easy guidelines for actors, stakeholders and practitioners interested in piloting projects and investment experiences at EU level on green microfinance and food chain.*

*Giampietro Pizzo, RITMI - Italy*

**Conclusions**

**For information and registration:**  
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