



# JASMINE WORKSHOP

## Cooperation with banks and Corporate Governance

Key lessons for the development of MFIs

- ➔ **Date:** Tuesday 17th December
- ➔ **Time:** 10h00-16h30
- ➔ **Number of participants:** max of 45 people
- ➔ **Location:** European Savings and Retail Banking Group, Rue Marie-Thérèse 11, Brussels (Metro ARTS-LOI)
- ➔ **Organizers:** European Microfinance Network in partnership with European Savings and Retail Banking Group

### Context

In the 90's a broad consensus arose on the complementarity between commercial banks and microfinance institutions (MFIs) to address the financial needs of diverse clients. The commercialisation process has established itself as one of the main drivers guiding the evolution of the microfinance market, thus showing that the two "worlds" are getting closer. In some regions of the world, especially in Latin America and India, this leads to the emergence of microfinance banks. In Europe, microfinance development is mainly supported by the MFIs and less by the banks with some well-known exceptions. The 2009-11 crisis intensified this general trend by preventing commercial banks to any further downscaling or to enter the microfinance market segment. On the other hand, good corporate governance plays a fundamental role in creating transparency and boosting the MFIs' reputation, both of which are key factors in attracting new investors and partners.

The first workshop will focus on the potential articulations between banks and MFIs which, at first glance, are moved by very different missions. Funding, partnership, down-and up-scaling will be presented through practical cases in order to discuss how these interactions could be beneficial to all stakeholders and final clients. The session is going to be an occasion to explore if (and to what extent) banks are involved in the European microfinance sector and explore ways to improve cooperation.

The second workshop will investigate the principles of good governance and will address topics such as selection, renewal and supervision of governing body members, conflicts of interest and board assessment. Theory will be complemented by practical experiences highlighting best practices and most common shortcomings. A case study will also be presented to illustrate the challenges arising from the transformation of an MFI into bank.

The workshop is addressed to highly qualified investors/practitioners/policy makers/stakeholders and aims at further developing the reflection on how to foster the European microfinance sector. This also entails a reflection on improving conditions to extend financial products and services to more people.

The event is organized by the European Microfinance Network in the framework of the Jasmine Initiative (Joint Action to Support Microfinance Institution in Europe - funded by the EC, the EIB and the EIF).



# Content and agenda

## 1st WORKSHOP

Cooperation between banks and MFIs

→ Time	→ Activity	→ Person	→ Organisation	→ Country
9h30-10h00	<b>REGISTRATION</b>			
10h00-10h30	Introduction	<b>Bruno Dunkel</b>	Secretary General, COOPEST	Belgium
10h30-10h50	Presentation	<b>Riccardo Aguglia</b>	Senior Investment Manager, EIF	Luxembourg
10h30-10h50	Presentation	<b>S-P O' Mahony</b>	CEO, OMRO	Romania
11h10-11h30	<b>COFFEE BREAK</b>			
11h30-11h50	Presentation	<b>Román Weissmann Bermann</b>	Risk Director, MICROBANK	Spain
11h50-12h10	Presentation	<b>Federico Bria</b>	Secretary General, MEDIOCRATI BCC	Italy
12h10-12h30	Presentation	<b>Panelist TBC</b>		
12h30-13h00	<b>Q&amp;A SESSION AND DEBATE</b>			
13h00-14h30	<b>LUNCH AND NETWORKING</b>			

## 2nd WORKSHOP

The importance of corporate governance for MFIs development

→ Time	→ Activity	→ Person	→ Organisation	→ Country
14h30-15h00	Introduction	<b>Prof. Marc Labie</b>	Centre Europeen de Recherche en Micofinance (CERMI)	Belgium
15h00-15h20	Presentation	<b>Aldo Moauro</b>	Executive Director, MICROFINANZA RATING	Italy
15h20-15h40	Presentation	<b>Prof. Karl Dayson</b>	Community Finance Solutions, UNIVERSITY OF SALFORD	United Kingdom
15h40-16h00	Presentation	<b>Panelist TBC</b>		
16h00-16h30	<b>Q&amp;A SESSION AND CLOSING</b>			

For registration please contact the following address not later than Friday 13th, December.

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