



The X Factor
- Connecting for the future!



GRAMEEN CAPITAL INDIA LIMITED

World engine in a state of flux..? Or is Chaos a ladder?



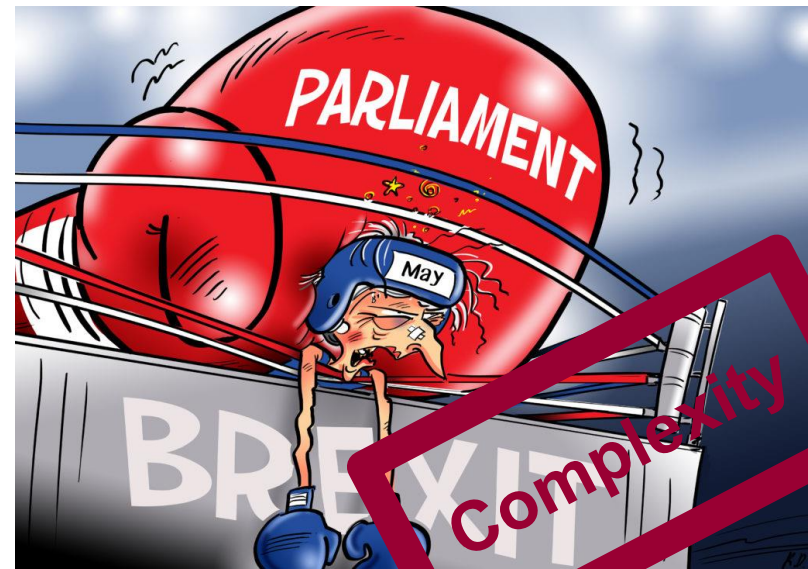
Volatility



Uncertainty



Ambiguity



Complexity

The Challenge

UNCTAD estimates annual funding gap of \$2.5 trillion to achieve the SDGs by 2030



“It is imperative to implement innovations that can divert private capital towards development objectives to help bridge the SDG financing gap.”

- Dr. Shamshad Akhtar United Nations Under-Secretary-General and Executive Secretary of ESCAP

Rising Opportunity

Microfinance-inspired Impact Investing is a fast growing and new approach to economic development

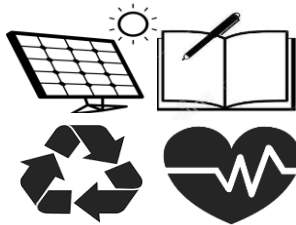
Fields for Impact Investing

PHILANTHROPY



Fully oriented to positive impact

THEMATIC INVESTING



Investment in chosen sectors

SUSTAINABLE INVESTING (ESG)



Positive screening

SOCIALLY RESPONSIBLE INVESTING (SRI)



Negative screening

MAINSTREAM INVESTING



No consideration of impact

Projected **GROWTH**



World Economic Forum expects an investment of \$500 billion by 2020 in impact businesses

Financial Majors Going **ALL IN**



Impact is now mainstream. It is an asset class in its own right. Financial majors- Blackrock, Bain, BNP, Goldman, Zurich Insurance, AXA are now investing in impact.

Shift in the way we do **BUSINESS**



Focus on triple bottom line, adoption of the SDGs, geo-political complexities, ubiquitous (and new age) technology and entry of millennials

Evolving and **ENABLING** **LANDSCAPE** for investment in India



\$5.2 Bn invested in India in the last 6 years; \$10 Bn projected for 2025

Regulation for Social Venture Capital Funds within AIF; Crowd funding white paper

Priority Sector Guidelines provide additional opportunity for growth- JAM

Enabling regulation on 2% mandatory CSR contribution

The Impact Multiplier

Impact^X

The Rising demand for socially responsible and purpose-driven finance has resulted in new ways of putting capital to work the world over



X¹ – Blends and provides a unique texture to mainstream funds + Launch of new funds

X² – Enables scaling of social enterprises

X³ – Application roadmap for catalysing the SDGs

X⁴ – Provides exponential growth opportunities for women entrepreneurs

X¹



Unique texture to mainstream funds +
Launch of new funds



Aventus[^]



IFU INVESTMENT FUND FOR
DEVELOPING COUNTRIES

1. World Bank Launches SDG-Linked Bonds in Asia - These five-year bonds, the first of their kind in Asia, have raised US\$3.52 million
2. ESG Funds - Aventus India ESG Fund (*claimed to be India's first ESG Fund*) plans to raise USD 1 Billion from HNIs, family offices and offshore investors
3. Danish SDG Investment Fund - Supports the UN Sustainable Development Goals through commercial investments in developing countries [*six pension funds and IFU signed an agreement to establish the Danish SDG Investment Fund*]
4. The Water Finance Facility (WFF) - Mobilizes large-scale private investment by issuing local currency bonds in the capital market in support of their own country's national priority actions on water and sanitation service delivery



Water
Finance
Facility

X²



Enables scaling of social enterprises



How has Impact Investing enabled scaling of social enterprises?

- ❖ Increasing awareness in the concept of impact investing
- ❖ Philanthropists looking to be more strategic with investments
- ❖ A growing entrepreneurship ecosystem focusing on social problems (Social Enterprises)

IPO Released



Affordable Healthcare (2015)

Revenue: \$247 Mn | Profits: \$3 Mn
IPO: \$94 Mn | Over-subscribed: 8.6x



Financial Inclusion (2016)

Revenue: \$158 Mn | Profits: \$27 Mn
IPO: \$136 Mn | Over-subscribed: 40x



Financial Inclusion (2018)

Revenue: \$641 Mn | Profits: \$165 Mn
IPO: \$664 Mn | Over-subscribed: 14.6x

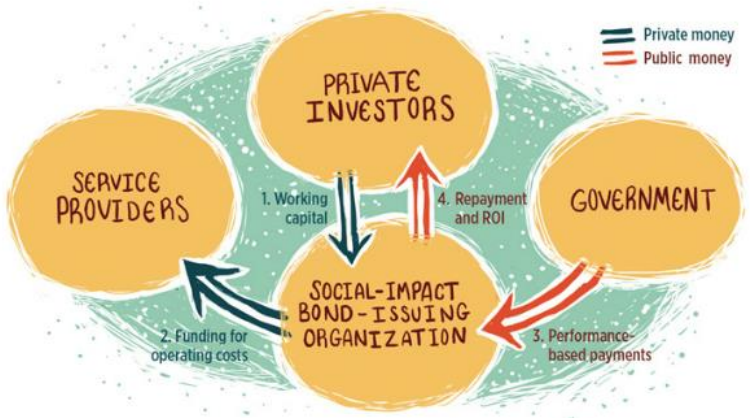
X³



Acting as a catalyzer to the SDGs



Impact investing in turn has led to the creation of innovative financial instruments which in turn shall bolster the financing of the SDGs



- Green Bonds/Blue Bonds
- Social Impact Bonds (SIBs)
- Pandemic Bonds
- Social Success Note
- Pandemic Bonds
- Diaspora Bonds



WHAT IS GREEN SUKUK?

Proceeds from green sukuk must be used only for climate-friendly investments.

Green sukuk bridges the gap between conventional and Islamic financial worlds. It is in line with the objectives of shari'ah to protect the environment.

A new and innovative financial product that can be used around the world.

THE ROCKEFELLER FOUNDATION

YUNUS socialbusiness

The Seychelles Model

THE WORLD'S FIRST SOVEREIGN BLUE BOND

SUPPORTED BY WORLD BANK PARTIAL GUARANTEE AND GEF CONCESSIONAL LOAN

X⁴



- ❖ Women's empowerment looks to be one of the transformative economic trends of our time.
- ❖ A wealth of research shows how investing in women around the world produces powerful results that benefit families, communities and entire societies – and on top of all makes for good ROI.



Growth opportunities for women

Investment firms that pursue above market returns through investing in women



Gender lens centered philanthropy, foundations and endowments

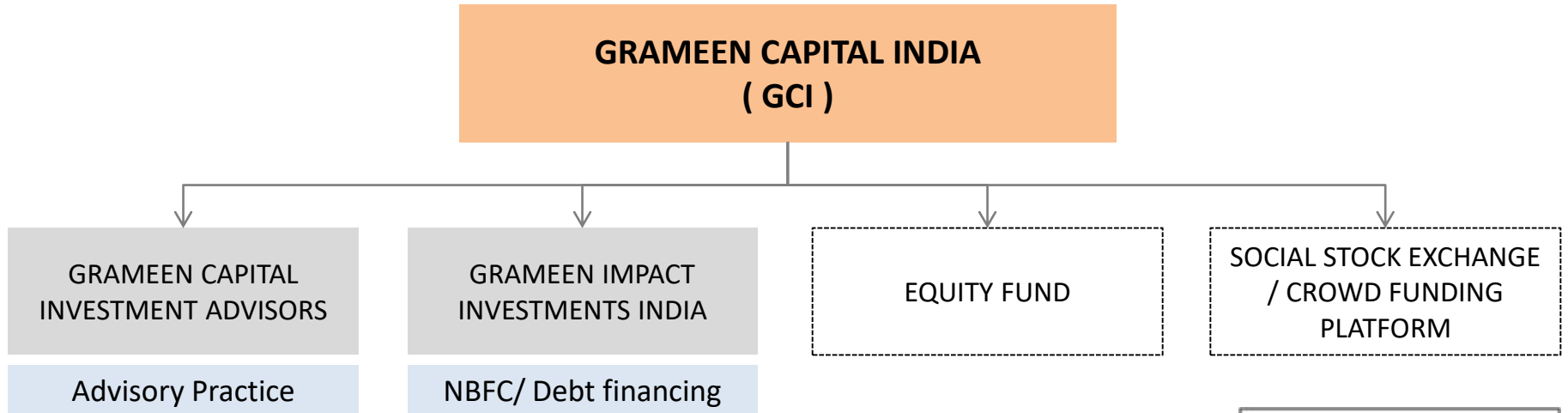


Microfinance institutions empowering women in developing countries



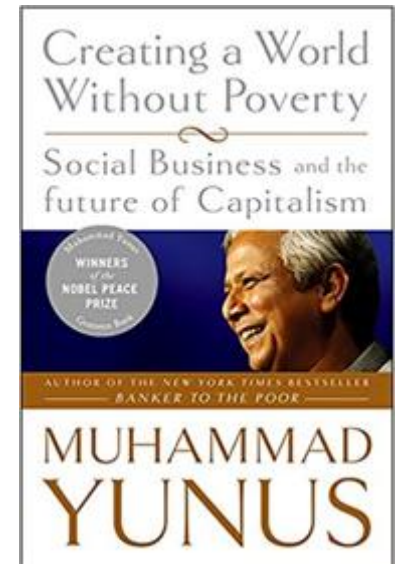
Angel investors focused on women-led startups





“The fact is that there is plenty of money in any country to lend money to the poor. It is all a question of mobilizing it and making it available to the poor. Grameen Capital India will facilitate access to local capital markets for Indian MFIs.”

Prof. Yunus, 2006 Nobel Laureate, in “Creating a World Without Poverty”



Looking Ahead



Microfinance, Impact Investing & SDGs



THE GLOBAL GOALS
For Sustainable Development



1 NO POVERTY



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



6 CLEAN WATER AND SANITATION



8 GOOD JOBS AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



E

Enabling Ecosystem



- Enabling regulatory framework
- Policies
- Stakeholder engagement
- Self-regulation
- Pvt sector

R

Results-based Financing



- Impact Measuring Tools
- Focus on triple-bottom-line

S

SDGs & Gender-lens Finance



- New Asset Class
- Blended finance

T

Technology as catalyst



- Design
- Scale

E

Everyone included



- *"No one left behind"*

Sometimes

I want to ask God
why He allows poverty, famine
and injustice in the world when He
could do something about it,
but I'm afraid He might just
ask me the

same question



Thank You