



# ANNUAL CONFERENCE 2025

## ROADMAP TO SUSTAINABILITY AND INCLUSIVE DEVELOPMENT

Microfinance as a catalyst  
towards building stronger local  
communities

C A G L I A R I ( I T )  
1 6 - 1 7 O C T O B E R



# » ABOUT THE EMN CONFERENCE



The EMN Annual Conference is **the highest profile event on financial inclusion and microfinance in Europe**. Organised every year since 2004, it is a meeting of minds and ideas, and the **perfect opportunity for industry experts to network, exchange experiences, learn, and connect with representatives and stakeholders from the sector, and even to lay the groundwork for successful partnerships going forward**.

In partnership with **Rete Italiana di Microfinanza (RITMI) & Coopfin**, the 22nd edition of the EMN Annual Conference will take place in **Cagliari (IT) on October 16-17**, at **UNAHOTELS T HOTEL**.

*The role of Microfinance is pivotal in empowering regional and local communities, foster cohesion and enhance cooperation. Key examples on how microfinance and cooperatives can improve access to housing, promote gender equity and equal opportunities, stimulate employment and (green) entrepreneurship as well as promote innovation.*

Built around the **European Pillar of Social Rights principles**, the conference will focus on those relevant to the main theme. These are **equal opportunity, active support to employment, lifelong learning, gender equity and affordable housing**. In addition, the event aims to cover:

- **Women, minority/migrant and green entrepreneurship**
- **The role of EU regions in funding and supporting the sector**
- **The Italian specifics** (cooperative tradition, microfinance as a key to combat unemployment, the importance of the EU structural funds)
- **Mediterranean good practices that could be applicable to other parts of Europe**

# OUR LOCAL PARTNERS



The Italian Microfinance Network (RITMI) is a non-profit organization founded in February 2008 that connects various institutions (up to now 24 members) that promote financial and social inclusion in Italy through financial services, supporting the creation of new entrepreneurship and employment, as well as the implementation of activities of Financial Education and commitment to local development.



COOPFIN was set-up in the 90s following a public-private agreement between the cooperatives business organisations (partners of the company) and Sardinia Region, in Italy.

In August 2016 COOPIN has been recognized by Bank of Italy as Microcredit Operator and in February, and in 2017 COOPFIN started receiving the first requests of microcredit loans.



# WHAT WE OFFER

**01 - Structured Networking**

**02 - Interactive sessions**

**03 - Personalised meetings**

**04 - High-level speakers**

**05 - Different sponsorship options**

**06 - Contacts with more than 30 organisations across Europe**

**07 - Social Event & field visits**

**08 - Exhibition area**

# » CHOOSE YOUR SPONSORSHIP PACKAGE



## **Platinum Package 25.000**

Speaking Opportunities (Plenary Sessions), 7 Free entries, exhibition area\*, Full Visibility package

## **Gold Package 15.000**

Speaking Opportunities (Workshops & Cooperative Sessions) , 5 Free entries, exhibition area, Full Visibility package

## **Silver Package 8.000**

2 Free entries, Light Visibility package

## **Bronze Package 2.000**

1 Free entry, Light Visibility package

\*Max 4 stands including all sponsors

# » VISIBILITY PACKAGE



## Full Visibility Package

- Dedicated posts on EMN social media platforms (1-5 depending on the package)
- Mention in EMN conference newsletters
- Mention in the conference report
- Mention in the conference takeaways document
- Logo in the conference takeaway document
- Logo in all the conference material & online newsletter
- Logo on banner, flyers, posters, and other printed material
- Spotlights on sponsors' activities in dedicated newsletters & posts
- Spotlight in the conference wrap-up video (tbc)

## Light Visibility Package

- One social media post (with other bronze or silver sponsors)
- Mention in one EMN conference newsletters
- Mention in the conference report
- Mention in the conference takeaways document
- Logo in the conference takeaway document
- Logo in some of the conference material & online newsletter (depending on the package)
- Logo on flyers and posters

# » PREVIOUS EVENTS



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# » PREVIOUS SPONSORS & LOCAL PARTNERS



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# THANK YOU FOR YOUR ATTENTION

